LoyalFree
The Place Promotion App

JOIN 65+ TOWNS AND CITIES

HOW YOU CAN PROMOTE YOUR PLACE

- INTERACTIVE TOURS & TRAILS
- DIGITAL LOYALTY & BUSINESS OFFERS
- IN-APP COMPETITIONS
- EVENT LISTINGS & TOURISM INFORMATION
- E-COMMERCE MARKETPLACE

BENEFITS FOR YOU

- SATISFY LOCAL BUSINESSES
- ENGAGE PEOPLE WITH YOUR PLACE
- REDUCE YOUR ADMIN
- CREATE DATA DRIVEN SUCCESS STORIES
- INCREASE & LOCALISE FOOTFALL
- SHOWCASE YOUR BRANDING

LoyalFree
The Place Promotion App

CONTACT US NOW
FOR A DEMO

LOYALFREE CAN BE LIVE IN 2 WEEKS

✉ **sales@loyalfree.co.uk**

☎ **07721 675421**

Scan the QR code to download the app for free

WHO WE WORK WITH

CHOOSE ULVERSTON · LOVE Loughborough · BID Leicester · NORTH NOTTS BID · BID OSWESTRY · Love Newmarket · Mildenhall High Town Council · HerefordBID Investing in our City · Rochdale Town Centre BID · Chichester BID · ILKLEY BID · HUDDERSFIELD Business Improvement District · Fife Council · our

@fitzrovia · BRIGHOUSE BID · NEWPORT NOW · BRADFORD BID · SKIPTON BID · BRISTOL SHOPPING QUARTER · DISCOVER KEIGHLEY · INSTREATHAM · Discover Lanark For Business · BOROUGH COUNCIL · European Union European Regional Development Fund · Stevenage TOWN CENTRE · Herefordshire Council

Lincoln BIG Business Improvement Group · DORKING · Love Oxted · WONDERFUL WELWYN GARDEN CITY · HEMEL HEMPSTEAD · We♥Merthyr · HARROGATE BUSINESS IMPROVEMENT DISTRICT · Visit Eastleigh · Cheshire West and Chester · WEST OXFORDSHIRE DISTRICT COUNCIL · Epping Forest District Council

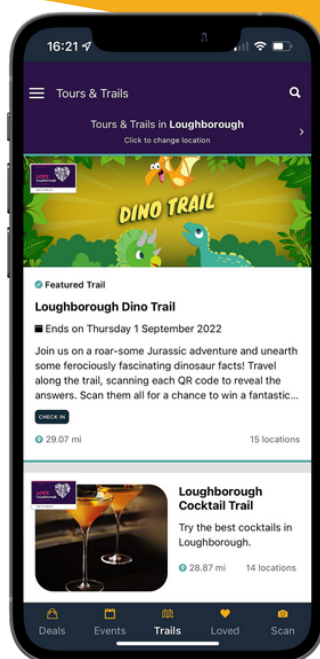CHRIST CHURCH BID · BID · CATHEDRAL QUARTER DERBY · Elmbridge Borough Council · Pëters QUARTER DERBY
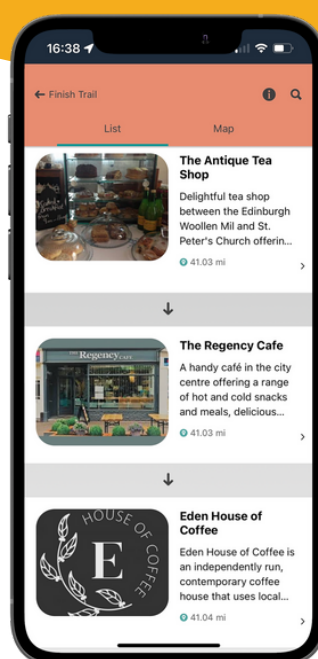
WHO ARE WE?

- EST. 2017
- WORKING WITH 65+ UK TOWNS AND CITIES
- 96,000+ APP USERS
- PROMOTING 9,000+ HIGH STREET BUSINESSES
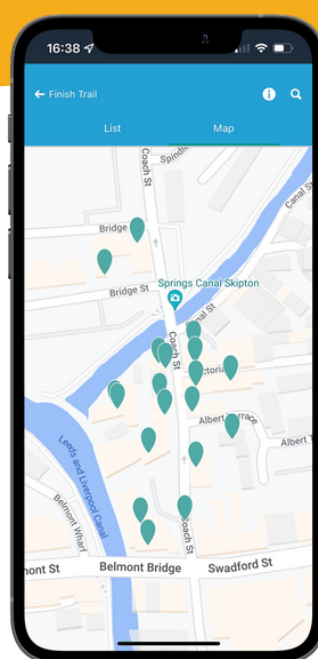
WHAT DOES A DIGITAL TRAIL LOOK LIKE?

- GROUPING BUSINESS TYPES
- VOTING TRAILS
- CHECK IN TRAILS
- Q&A
- HISTORIC & HERITAGE
- AUGMENTED REALITY

Trails Section

List View

Map View

TRAIL CASE STUDY

From the 3rd-6th March 2022, Leicester City Centre transformed into a mesmerising festival of light featuring 9 fantastic installations! The family-friendly interactive trail showcased a collaboration of music, light and art.

With over **11,500 engaged users and over 200,000 app interactions in Leicester**, this was a great way for BID Leicester to promote the app and interact with locals and visitors.

- **1,353** people started the trail
- A total of **5,603** scans were collected across the 9 locations

Over the course of the 4 days the trail was live, almost **1000 new users signed up the LoyalFree app** in Leicester. Plus, there was a **600% increase in business profile views** across the 4 days, compared to the same days the week previous, showing a real benefit to businesses in the area.

THE LOYALFREE MARKETPLACE

The LoyalFree Marketplace allows businesses to sell online for free, quickly and easily

www.loyalfreemarketplace.co.uk